

The logo for 'verture' is located in the top right corner. It features a stylized lowercase 'v' with a small circle above it, followed by the word 'erture' in a clean, sans-serif font.

verture

The background of the entire page is a stylized illustration. At the top, there are several clouds in shades of light blue and a dark grey cloud on the left with rain falling. Below the clouds are rolling hills in shades of green and purple. In the center, there is a black silhouette of a city skyline with a prominent spire. A light blue wavy band representing water or a flood zone runs across the middle of the page, containing the main text.

# Flood Resilience Conference 2027

26 & 27 January 2027

Dynamic Earth, Edinburgh

## Sponsorship Opportunities

# Scotland's Flood Resilience Conference

This Conference, delivered by Verture, is the event of the year for those working on flood resilience. Now in its 23rd year, it provides an unrivalled platform for engaging with an anticipated 800 innovators, leaders and practitioners. This includes government and public sector, consultants and commercial partners as well as communities and individuals.

The 2027 conference will be held at Dynamic Earth in Edinburgh, and will focus on action and next steps for creating a flood resilient Scotland. This is a key opportunity to share best practice, gain new insights, network and be inspired.



## Sponsor the Conference

We welcome sponsors for the 2027 Conference. Read on to find out more about why sponsor and how to get involved.

Sponsoring the conference is your opportunity to showcase your brand, products, services and projects to flood resilience professionals and engage with an active audience in ways that is tailored for your organisation.

Email us now to discuss our sponsorship options:  
[emilie@verture.org.uk](mailto:emilie@verture.org.uk)

## Sponsorship Packages

All sponsorship packages will include announcements in pre-conference social media posts and newsletters, blog articles and company features on our Flood Resilience web pages, a half page profile in the conference programme and involvement in a “meet the sponsors” session during the conference.

All of the packages are summarised in the table on page 7.

### Platinum Sponsor £8,500 + VAT

Two Platinum sponsorship opportunities. High Brand exposure pre, during and after the conference.



#### Benefits:

- Logo on the conference programme or app and PowerPoint slides
- Logo on the name badges
- Logo on website, Eventbrite page and all pre and post conference press releases, messaging, social media
- Logo on streaming platform during sessions
- 2 x Pull up banner in main plenary behind speakers
- 4m x 4m Exhibition space
- Up to 10 places at the conference
- GOBO displayed (to be provided by sponsor)
- Acknowledgement by chair opening the conference and at the end of day 2
- Logo on the recordings of the sessions online for later viewing
- Involvement in a conference session e.g. a speaking slot or chairing role

## Sponsorship Packages

### Gold Sponsor £4,500 + VAT

Five Gold sponsorship opportunities. High profile before, during and after the conference.



#### Benefits

- Logo on the conference programme or app
- Logo on the name badges
- Logo on the PowerPoint slides
- Logo on website, Eventbrite page and all pre and post conference press releases, messaging, social media, etc
- 4m x 4m Exhibition space
- 5 places at the conference
- Thank you from conference chair opening day 1 and closing day 2

### Silver Sponsor £3,500 + VAT

Up to eight silver sponsorship opportunities.



#### Benefits:

- Sponsorship of a conference session or breakout.
- Influence session design and input as session chair or speaker role
- Includes logos on the programme, slides and website
- Thank you from conference chair opening day 1 and closing day 2



## Sponsorship Packages

### Bronze Sponsor £2,500 + VAT

Single opportunity to sponsor the conference registration.

Showcase your organisation to attendees as they register on both days.



#### Benefits:

- Pull up banner at registration or reel showing on a TV
- Logo on the name badges
- Logo in programme or app
- Logo on website and Eventbrite page, in social media posts
- Space at reception for organisational merchandise or collateral
- Thank you by the chair opening the conference and the end of day 2

### Exhibition Space £50 - £900 + VAT

30 exhibition spaces, charges based on size of stand and organisational sector.

We have extended our exhibition spaces, with high visibility of displays throughout registration, refreshments, and lunch on both days and the evening drinks reception. All stands complete with a table and two chairs and electricity. Other equipment, such as TV screens available for hire at an additional cost.

#### Stand sizes:

- Single poseur/bar table (6 available)
- 2m x 2m (18 available)
- 4m x 4m (6 available)

Options for a digital exhibition space for 2027 is being explored.



# Sponsorship Packages

## Bespoke packages

Our options are not set in stone. We will work with you to tailor any of our packages to help meet your objectives and ensure you get the best out of the conference.

For organisations with smaller budgets we are also offering sponsorship of:

- Lunch / refreshment sponsorship – logos on refreshment tables, banners at entrance to refreshments area
- Adverts in programme – full or half page options
- Profiles on the conference website and input to a conference blog series



## How to sponsor us

To discuss our conference sponsorship options, please contact Emilie Wadsworth at Verture at [emilie@verture.org.uk](mailto:emilie@verture.org.uk)

**All sponsorship arrangements are to be finalised by 24 October 2025 - please contact us now to avoid disappointment!**

# Sponsorship options

Platinum	Gold	Silver	Bronze
Branding across all conference materials and streaming platform.	Branding across all conference materials.	Branding across conference materials relating to the session.	Branding at registration area and online.
10 tickets to the conference	5 tickets to the conference		
Exhibition space	Exhibition space		
Involvement in session development, chairing and / or speaking role.		Involvement in session development, chairing and / or speaking role.	
Pull up banners and promotional information in main plenary.			Pull up banners and promotional information at registration area.
£8,500 +VAT	£4,500 +VAT	£3,500 +VAT	£2,500 +VAT

Scotland's Flood Resilience  
Conference is delivered by Verture  
and funded by the Scottish  
Government



Scottish Government  
Riaghaltas na h-Alba  
gov.scot



# verture

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Registered in Edinburgh.

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